K-LOVE radio serves our family as a positive and encouraging alternative to secular radio. I appreciate the upbeat music and Christian values that the station represents. We believe this radio station serves our local community as many of our friends and neighbors also listen to the station. We KNOW K-LOVe would be missed by a wide audience if displaced by at LPFM station. We believe this station is in the public interest as a family centered radio station that encourages family values which are lacking in almost all other radio stations.